**IDEATION PHASE**

**DEFINE THE PROBLEM STATEMENTS**

**TEAM ID:** PNT2022TMID49391

**PROJECT NAME:** NEWS TRACKING APPLICATION

**MAXIMUM MARKS:** 2 MARKS

PROBLEM STATEMENT

Vijay is a businessman and CEO of company like Google who need to read a news on the go without any hassles while travelling because he consider carrying around a physical newspaper a nuisance to him and other people around him. So need to read news in such a way that he doesn’t have to worry about ever buying physical newspaper or carrying with him everywhere something which should fit in the pain of his hands, which he could carry everywhere, access from everywhere, something digital such as an application hosted on the is connected to the internet, such as smartphone and computer.

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| QUESTION | | DESCRIPTION | |
| Who does the problem affect? | | Users like vijay and others | |
| What are the boundaries of the problem? | | Workflow, daily life, geographic and life condition | |
| What is the issue? | | Physical newspaper are old fashioned in this digital era. They cost money to buy can easily be damaged limited amount of information not flexible to modification poor quality.  Fixing these in such a way can make physical newspaper become extinct and their use can be abolished. If the problem isn’t solved, it would become a greater problem to integrate people to become digitally aware | |
| When does this issue occur? | The issue occurs when the customer wants to read the news. | |
| Where is the issue occurring? | The issue occurs when people try to access information i.e., during the usage. Accessing information is flawed through the usage of physical newspaper in the digital era | |